

TO: Emily Buchanan
Susan B. Anthony List

FROM: Kellyanne Conway
the polling company, inc./WomanTrend

DATE: November 17, 2016

RE: 2016 Post-Election Survey: Susan B. Anthony List

METHODOLOGY

the polling company, inc./WomanTrend is pleased to present to **Susan B. Anthony List** this analysis of findings added to a post-election nationwide telephone survey of 824 actual voters.

All 824 interviews were collected on Election Day, November 8, 2016, at a Computer-Assisted Telephone Interviewing (CATI) facility using live callers. The dual-frame study (70% landlines, 30% cell phones) consisted of randomly-selected nationwide voter households.

Upon connecting with an adult in the household, the potential respondent was screened to ensure that they a) were registered to vote and b) participated in the November 8th, 2016 election, either by casting a vote in-person or absentee/early.

Sampling controls were used to ensure that a proportionate and representative number of interviews of actual voters were interviewed from such demographic groups as age, race and ethnicity, gender, and region.

The survey has an overall margin of sampling error of $\pm 3.4\%$ at the 95% confidence interval, meaning that in 19 out of 20 cases, the data obtained would not differ by more than 3.4 percentage points in either direction if the survey were repeated multiple times employing the same methodology and sampling method. Margins of error for subgroups are higher.



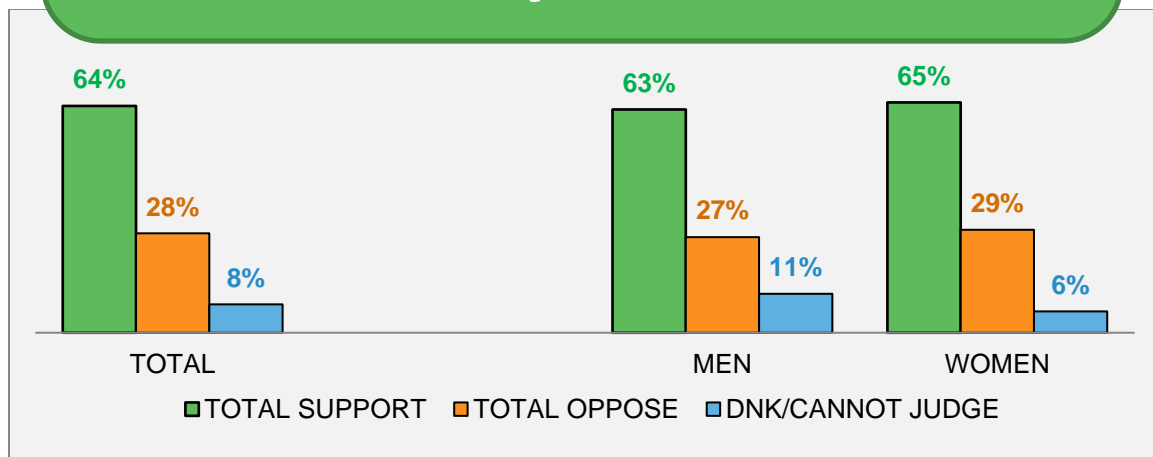
ANALYSIS OF FINDINGS

There is Strong Support Nationally for Legislation Banning Late-Term Abortions

Nearly 2 in 3 (64%) voters nationwide are in favor of a bill like the Pain-Capable Unborn Child Act of 2015, which prohibits abortions after 20 weeks.

As you may know, the House of Representatives approved legislation that would prohibit abortions nationwide after 20 weeks, which is at five months of pregnancy, with exceptions for cases in which the mother's life is endangered or in cases of rape and incest.

Would you say you (ROTATE) support or oppose (END ROTATE) this legislation?



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Would you say you (ROTATED) support or oppose (END ROTATED) this legislation?

(PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)

64% **TOTAL SUPPORT (NET)**
43% STRONGLY SUPPORT
21% SOMEWHAT SUPPORT

28% **TOTAL OPPOSE (NET)**
6% SOMEWHAT OPPOSE
22% STRONGLY OPPOSE

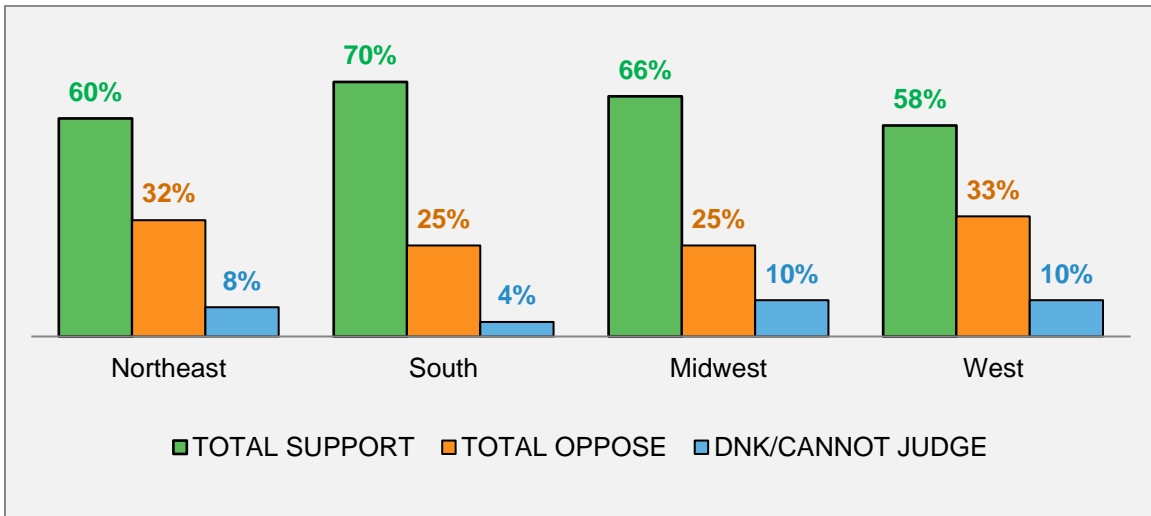
8% DO NOT KNOW/CANNOT JUDGE (VOL.)

How voters feel about the legislation also reflects its politically polarizing nature.

Among the 64% of respondents who support the legislation, more than two in three of them **strongly support** the bill, while among the 28% who oppose the legislation, 3 in 4 of them **strongly oppose** the bill.

While this legislation conjures sharp support and opposition on both sides of the issue, voters are about twice as likely to **strongly support** the measure (43%) than to **strongly oppose** the legislation (22%).

- While majorities of voters nationwide support the legislation, voters in the South were the most supportive (70% support, 25% oppose) of the bill. In comparison, voters in the West (58% support, 33% oppose) were the least supportive – a region that still posts a net 25-point support margin.



Support by Key Subgroups

