

Advancing Pro-Life Leadership



THE OPPORTUNITY FOR CHANGE

An unprecedented opportunity is here.

An opportunity to leverage the tremendous political muscle we've built to take back ground lost in the U. S. Senate, Presidency and the courts.

An opportunity to advance the cause of Life in the U. S. Congress.

An opportunity to build on the rising pro-life sentiment of the American people.

Over the next three years – *two election cycles of extraordinary promise* – the American people are set to make a course correction for our nation. They have seen the future according to Barack Obama, Nancy Pelosi, Harry Reid and Barbara Boxer – a future which promises to radically re-order the protections for the unborn we have fought so hard to put in place.

..... *A future where the government we cherish funds abortion at home and promotes abortion overseas.*

..... *A future where parental rights are trumped by abortion rights.*

..... *A future void of millions of boys and girls meant for this world.*

For nearly two decades, the Susan B. Anthony List has battled against a shrewd and well-funded foe. Our opponents had a head start. They declared 1992 “the Year of the Woman” in politics, then proceeded to elect dozens of women who embrace unrestricted abortion. Over the past two election cycles, they have achieved and expanded their majority in Congress, and elected a strong ally and advocate to the White House.

Now the American people are seeing what one-sided control of their government means: *disaster for women, death for the unborn, and divisiveness for our country.* And they are ready for real change that is ethical, principled, and pro-life.

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A VISION FOR THE NEXT THREE YEARS

The most critical battles to protect the unborn and women will be fought over federal judicial nominations, especially the U.S. Supreme Court. No challenge we face is more pressing than preparing for these battles, and that includes electing a President and U.S. Senators who will appoint and confirm strict Constitutionalist judges.

The next fight over a high court nominee could come very soon. Justice John Paul Stevens, 90 years old in 2010, has reportedly not hired clerks for the next court term. Moreover, four other justices of the Supreme Court are over the age of 70 or in ill health. *The timing of these battles is not of our choosing – but being ready for them is.*

The SBA List is determined to work strategically to put us in the best position to return the Court to its Constitutionalist intent – without which we will lose the pro-life fight for a generation.

Laws Save Lives

Over the last decade, the pro-life movement and the Susan B. Anthony List have fought hard for laws that protect unborn children – and we know that these laws save lives. Based on a study by Dr. Michael New of the Witherspoon Institute, we can estimate that just these three laws save thousands of innocent lives each and every day here in America:

- Informed Consent laws save 65,894 lives a year
- Parental notification laws save 14,328 lives a year
- Medicaid funding restrictions save 134,276 lives a year (*Hyde Amendment*)

Everything we do at the Susan B. Anthony List is focused on making and changing abortion laws because we know that good laws save lives.

Surging for Life: 2009 and 2010

The American people have awakened to what it means to be “pro-choice.” A 2009 Gallup poll revealed that 51% now label

themselves “pro-life.” In their analysis, Gallup proposed that the shift could be due to President Obama’s overreach on the issue. They posited: *“It is possible that, through his abortion policies, Obama has pushed the public’s understanding of what it means to be ‘pro-choice’ slightly to the left, politically. While Democrats may support that, as they generally support everything Obama is doing as president, it may be driving others in the opposite direction.”*



These polling results confirm a trend: *Americans are increasingly in favor of protecting human life.* They see through the hollow PR-generated “pro-choice” label, thanks in part to sonograms and real-life experience. President Obama and the pro-abortion majority in Congress are on a collision course with public opinion on abortion policy.

A December 2009 Quinnipiac survey found that *72% of Americans opposed funding abortions through any federally run health plan.* Americans may want better health care, but not at the expense of promoting abortion. Opposition to abortion funding includes 74% of political independents, the swing vote that determines U.S. election outcomes.

This percentage is no accident. Acting through our grassroots action arm, the SBA List took the lead all year in forming a national coalition and a grassroots education campaign against government funding of abortion in health care.

Leading the Health Care Battle and Growing the Movement for Life

The SBA List has spent nearly two decades expanding its membership, funding pro-life projects and deepening its grassroots presence. The health care reform debate was an early focus in 2009, and with good reason. The SBA List was the first to sound the alarm bell in the summer of 2009 with an op-ed in *The Weekly Standard*. While others focused on the Freedom of Choice Act, we knew that the real battle would be in health care reform. President Obama set the tone at the beginning of

2009 when he included funds to bail out the abortion industry in his \$700 billion economic stimulus package. The Obama-Pelosi-Reid health care reform proposals posed an even greater threat: *An abortion mandate covering a public health plan and subsidizing elective abortion in many private plans.* The SBA List swung into action and:

- **Mobilized** our grassroots to send over one million letters and petitions in opposition to taxpayer funding of abortion to the President and Congress;
- **Traveled** to twenty key pro-life House Democrat districts to support their efforts to keep abortion funding out of health care;
- **Launched** targeted radio and television advocacy campaigns in lynchpin districts and states;
- **Founded** the Stop the Abortion Mandate coalition with leading pro-life organizations determined to protect abortion funding limits in current law, and provided the Congressional contact system to make a deep impact on House and Senate members;
- **Worked** to support Rep. Bart Stupak's (D-MI) and Rep. Joe Pitts' (R-PA) comprehensive amendment to prevent

abortion funding, helping to secure one of the highest pro-life House votes in recent history, 240-194.

This effort was aided by the wise investments the SBA List and its connected Candidate Fund have made over many years: to elect leaders for Life, build a loyal membership list, develop contact technologies by mail, phone, and internet, and acquire a thorough understanding of how best to leverage Congress and the national media.

Protecting the Least Among Us: Leading by Serving

The deeply disappointing election results of 2008 may have put us on the defensive, but the pro-life movement has risen to the challenge. Working to preserve limits on federal funding of abortion and blocking health care reform that includes abortion, the SBA List is striving daily to restore legislative momentum for the right to Life.

The stakes in every federal election are high, but they are especially so for the next two election cycles. Our goal to save the most lives through pro-life legislation in Congress is immeasurably aided by advancing pro-life women to speak for the unborn and oppose the lies of radical feminism. ✨

